



PASS SUMMIT 2014

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Things Every First Timer Really Needs To Know

How to get there, where to eat, drink and be marry.



NOVEMBER 4-7 | SEATTLE, WA
The Conference for SQL Server Professionals.

About Me

Denny Cherry & Associates Consulting

Author or Coauthor of 6+ books

Various articles

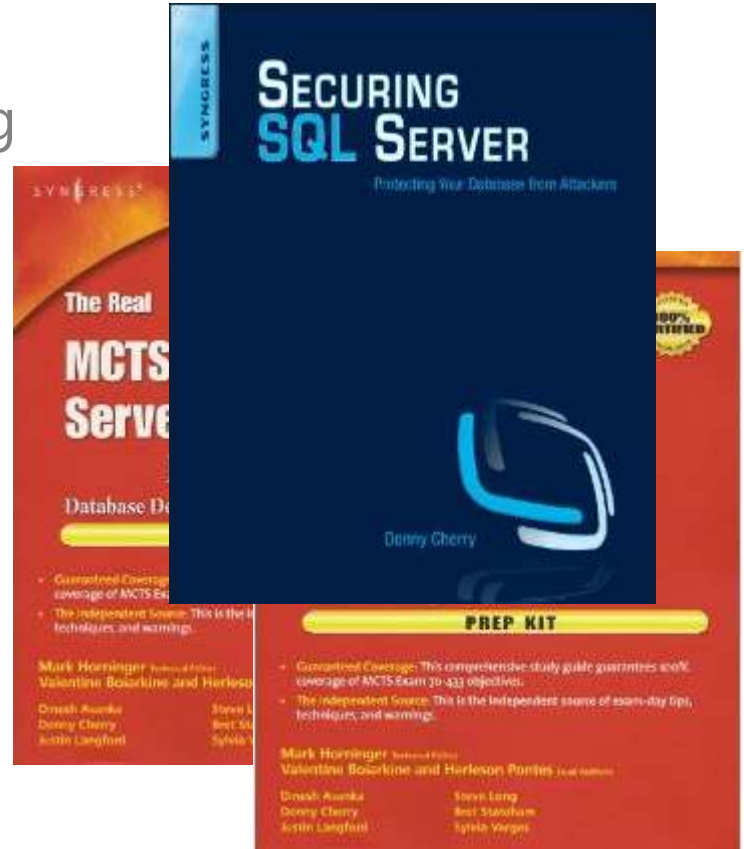
Microsoft MVP

Microsoft Certified Master

VMware vExpert



SQL Server 2008



Agenda

Getting to Seattle from SEATAC

Tourist Stuff to Do

Navigating around the Convention Center

Food

Drinks

Fun

Q&A

Getting to Seattle from SEATAC

Shuttle Express - <http://shuttleexpress.com/> ~\$13.00

Taxis ~\$50.00 each way

Light Rail ~\$2.75 each way

For more options, check out: <http://www.visitseattle.org/Meetings-And-Conventions/Planning-Toolkit/Connections.aspx>

Don't rent a car, it's a waste of money!

Light Rail

Light Rail doesn't run all night

Walk through the Airport parking lot following the signs to the light rail

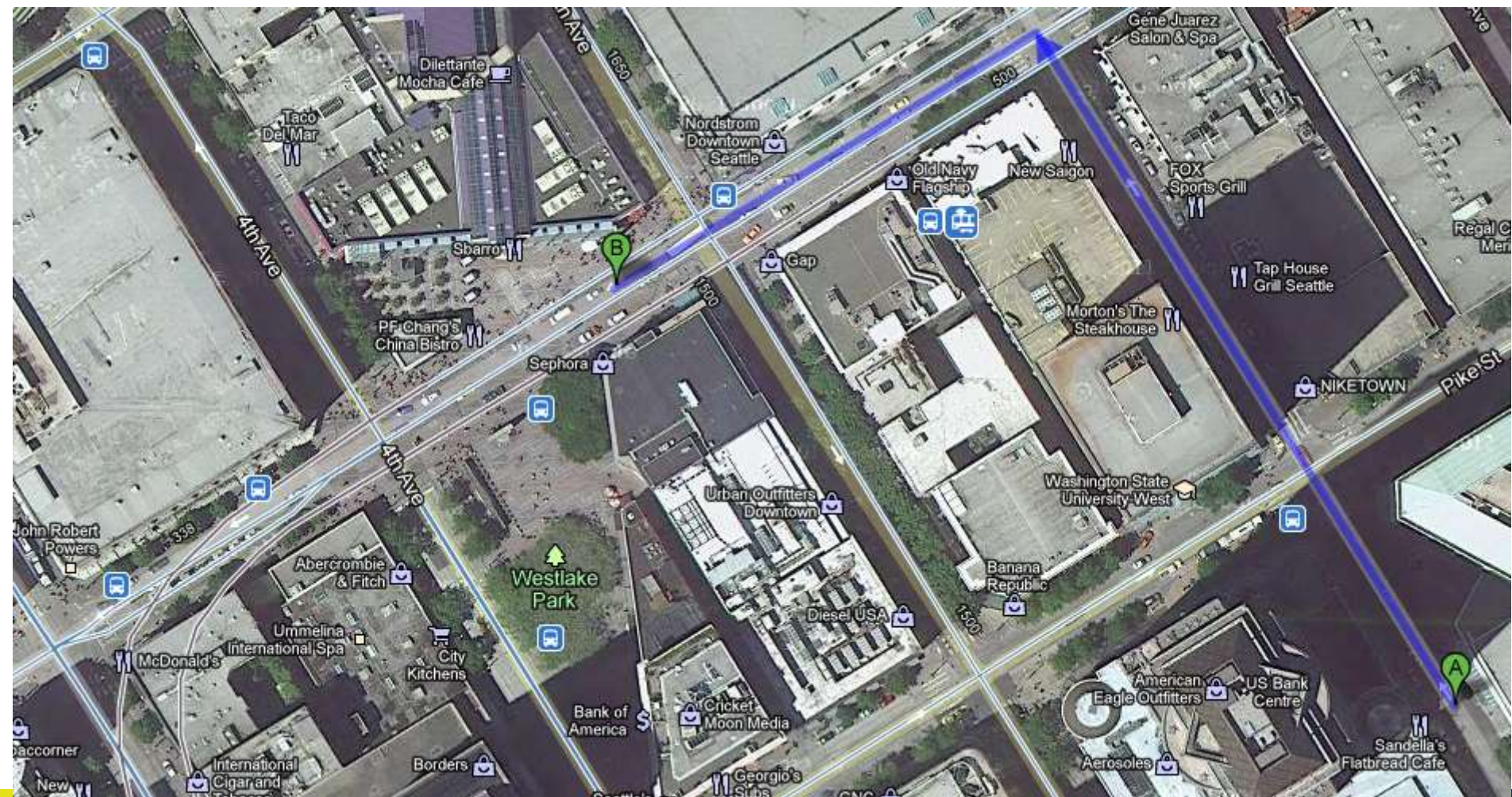
Take the light rail to the Westlake Exit

This is Pine Between 4th and 5th

Walk up Pine to 6th, turn right

The Sheraton is 1 block ahead

For more information about Link light rail, visit www.soundtransit.org.



Tourist Stuff to Do

EMP / Sci-Fi museum Broad & 5th

Space Needle Broad & 5th

Take the monorail for ~\$3.00 each

Pike Place Market Pike & 1st

Original Starbucks in Pike Place Market

Seattle Aquarium Alaskan Way & Pike (on the water)

Seattle Art Museum University & 1st

Seattle Public Library (I swear) Spring & 4th

Chihuly Garden Broad & 5th

Pacific Science Center Broad & 5th

Seattle Convention Center

Heart of downtown Seattle

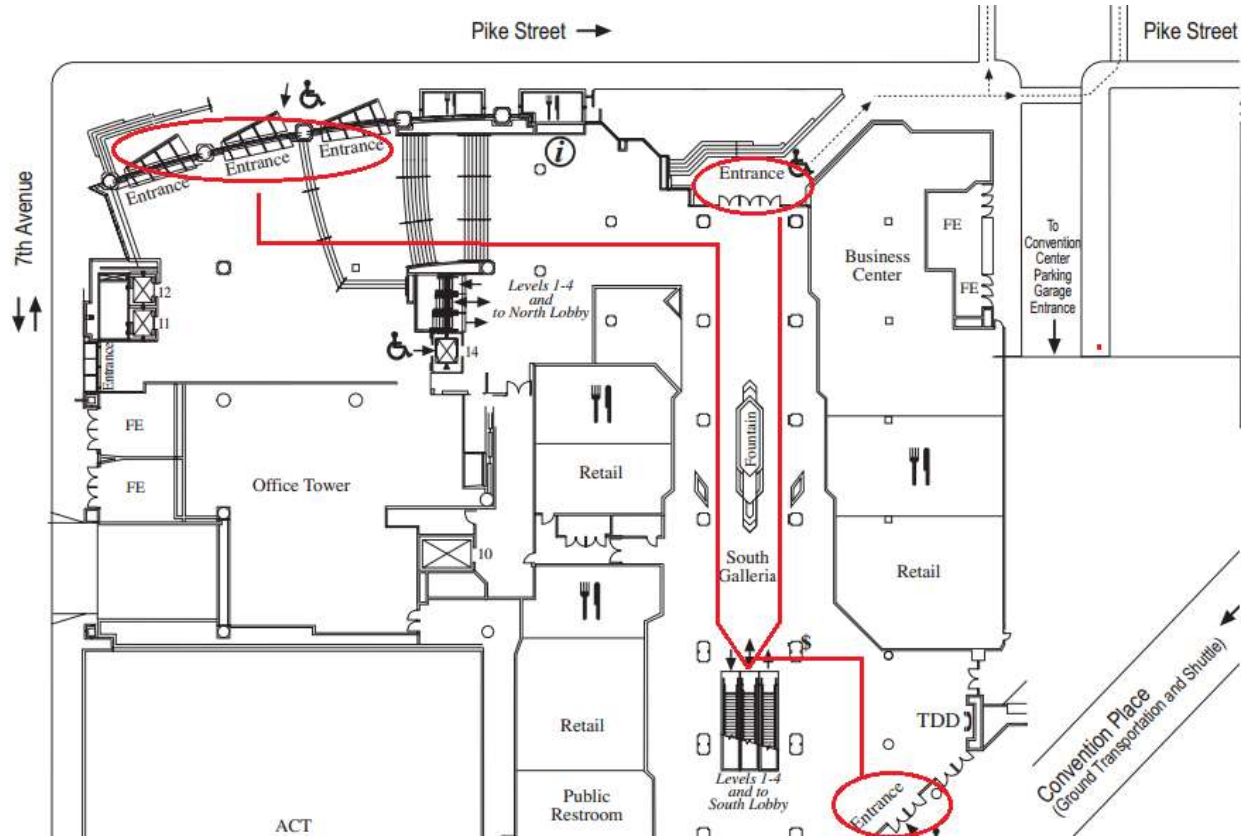
Close by entertainment, shopping, nightlife and attractions

Easy access to hotels, restaurants and transportation

Enter on Pike & 6th

Up the escalators to 4th Floor

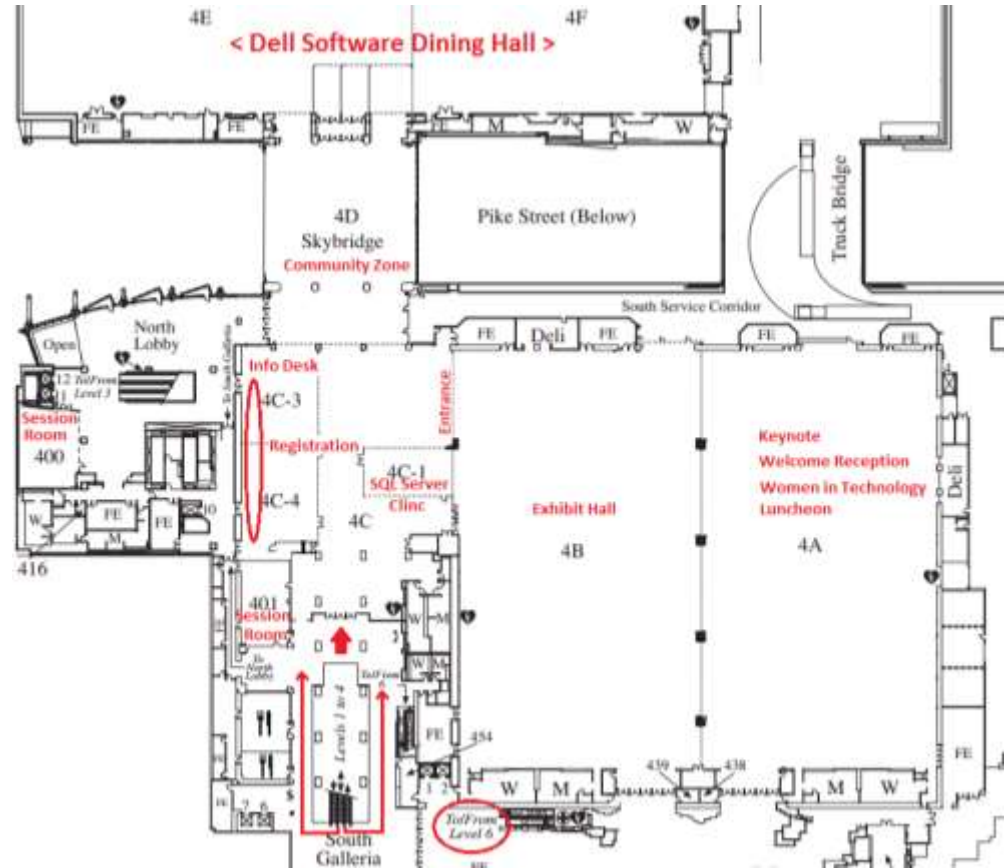
Finding the PASS Summit



Finding Registration

After getting to the 4th floor,
turn towards 4C.

Registration is in 4C-3.



Registration Looks Like This...

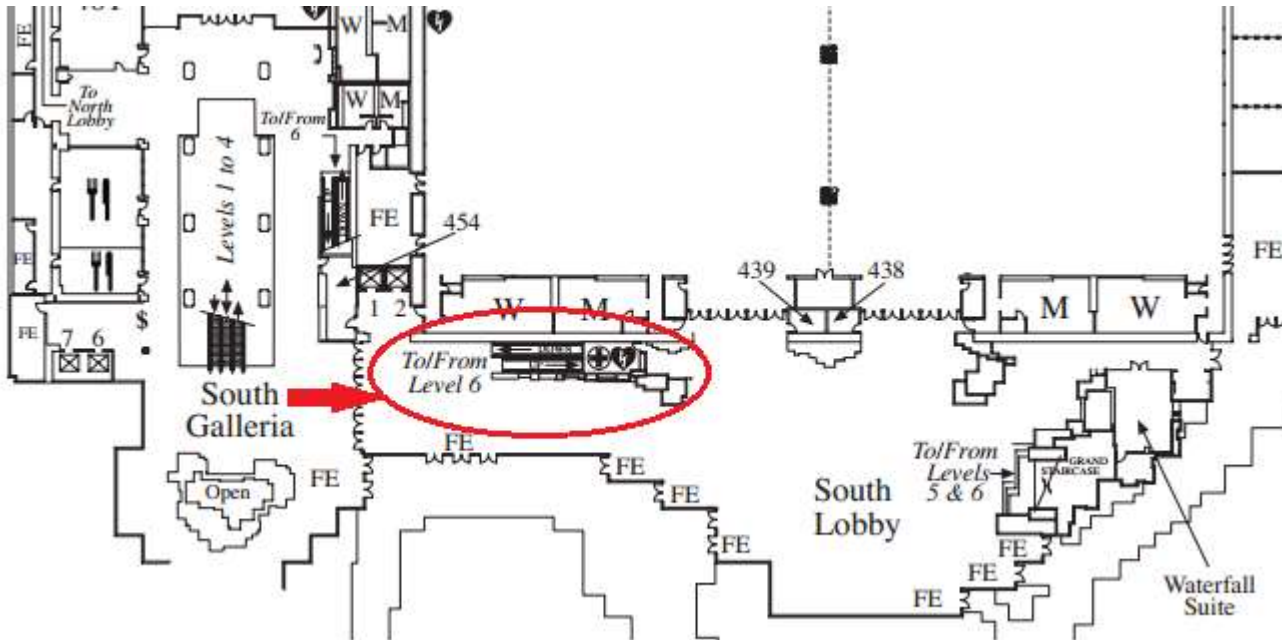


Images stolen from <http://blog.sqlauthority.com/2009/11/03/sqlauthority-news-sql-pass-summit-seattle-2009-day-1/> and <http://www.databasejournal.com/features/mssql/article.php/3846651/Pass-Summit-2009-150-Volunteer-Meetings-Welcome-Reception-and-Quiz-Bowl.htm>

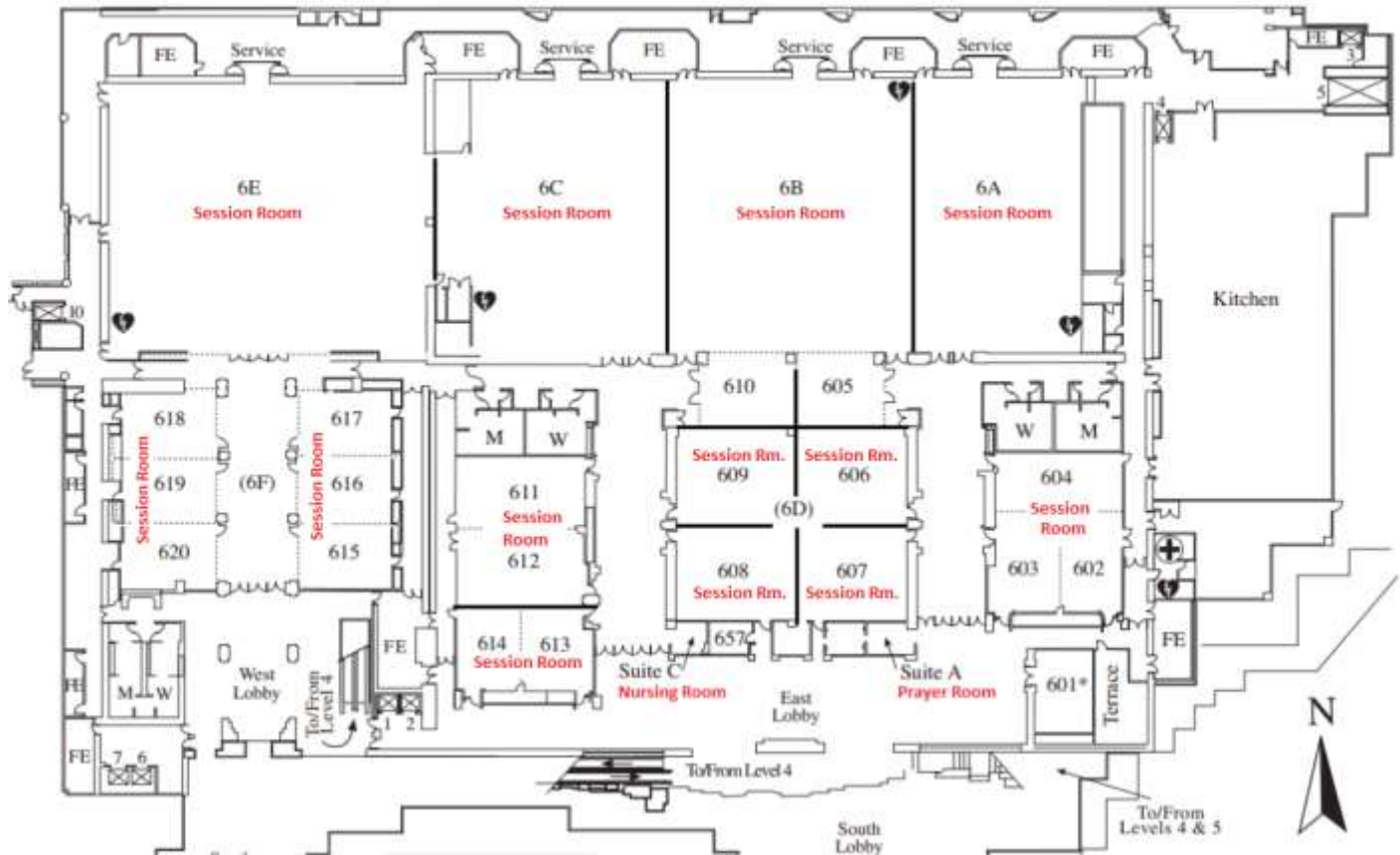
Finding the 6th Floor

Most sessions are on the 6th floor

Take escalators directly from 4 to 6



Navigating the 6th Floor



The infamous “North Hall Rooms”

PASS is too big to just fit in the South Hall

Very large rooms are in North Hall 2AB and 3AB

To get there:

- In South hall, go on 2nd or 3rd floor
- Walk past the meeting rooms
- Through the Hallway
- Around the North escalators

Recap of that..

Here's a map

Past the meeting rooms

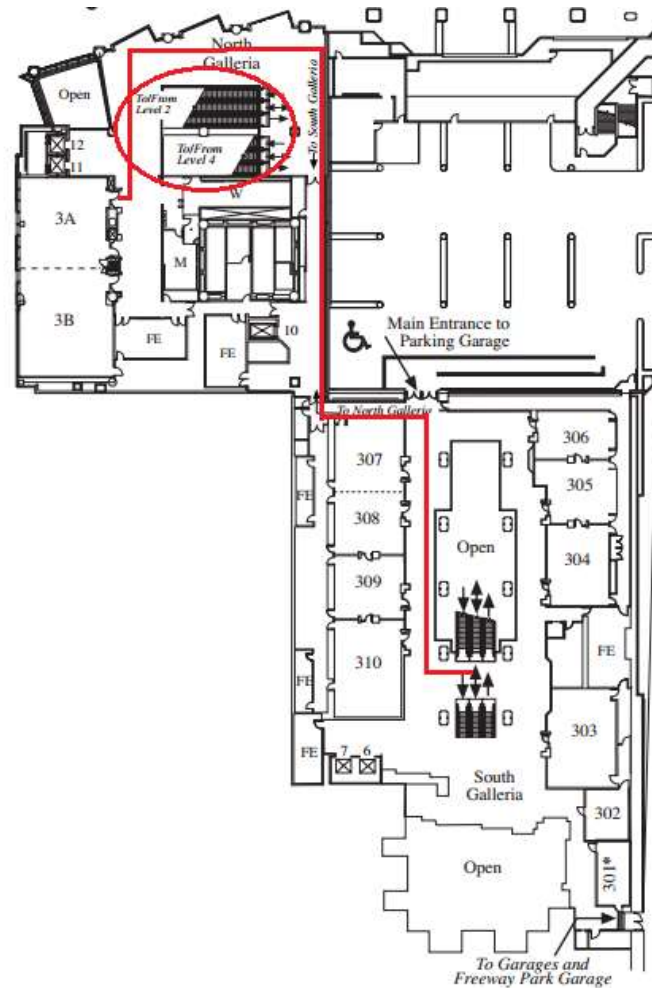
Make a Left

Make a Right

Walk a while

Make a Left

Make a Left



Food

PASS breakfast is usually a little light

Rumor has it there may be a hot breakfast this year

Lunch is usually pretty good

When registering for PASS be sure to mention dietary requirements

Other Breakfast Options

La Creperie Voila – just past the main doors (eat here, worth it)

Daily Grill – Sheraton Lobby in the back

The Sheraton also has a **pick up and go** counter which is quick

Lowells in the Pike Place Market over looking the water

SIOS has a breakfast session Thursday about SANLess Clustering – Called “PASS the Bacon”

Lunch

Stick with the PASS lunch. There isn't much time to go very far

If you must there's a taco stand and subway in the convention center

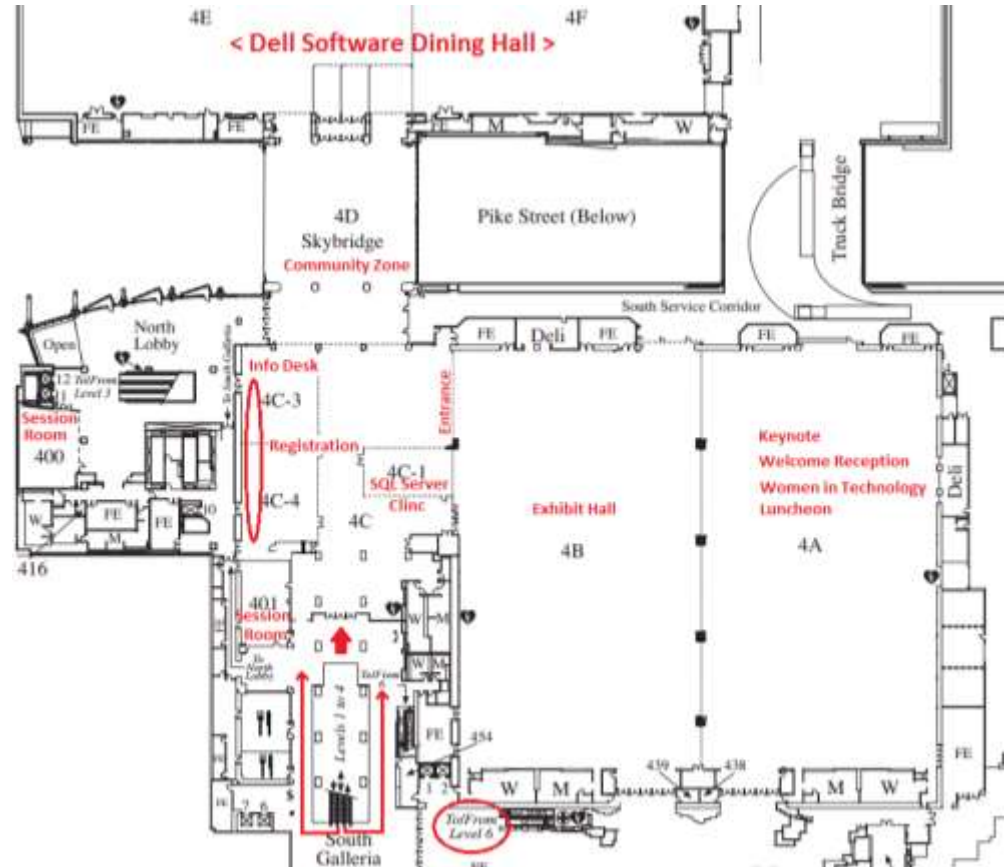
Lunch Hall

4th Floor

Go past Registration and the Exhibit Hall

Through the Community Zone

To the Dell Software Dining Hall



Dinner

When it comes to dinner Seattle really shines:

Tap House Down the street from the Sheraton

Morton's Steak House 6th and Pine (across from Tap House)

Palomino 5th and Union

McCormick & Schmicks 1st and Spring

Dinner for less than \$50

Wild Ginger Asian Restaurant 3rd & Union

Blue C Sushi Across from the convention center

FOX Sports Grill 6th between Pike & Pine

Il Fornaio 6th & Olive

Bruno's Mexican – Italian Restaurant & Pizzeria 3rd between Pike & Union

Drinks

ZigZags Pike Place Hill Climb Walk between Western and Alaskan Way

Tap House 6th between Pike & Pine

Bush Garden Maynard Ave S & S Lane St

Kells Irish Restaurant & Pub Post Alley & Steward St

Sheraton Lobby Bar (Closes at 10)

Hyatt at Olive 8 Lobby Bar

Pike Pub & Brewery 1st & Union

PASS Summit Parties

People are always at the Tap House and Sheraton Lobby Bar
Talk to Vendors about getting invites to private events

SQL Karaoke

SIOS is Sponsoring SQL Karaoke on Tuesday night at ...

Register at <http://dcac.co/go/2014-party>

You MUST register for a wristband for the open bar.

Anyone can attend for the cash bar



SIOS

Speaker Idol

PASS is hosting it's first speaker idol

SQL Saturday speakers who haven't spoken at PASS can participate

SQL Saturday speakers will be getting an email to sign up

Judges will hear the speakers present and select the winner

Winner is guaranteed a session at the SQL PASS 2015 Summit!!!

Register at <http://dcac.co/go/2014-idol>

Dudes in Skirts?

2009 – 3 Guys

2010 – 30-40 Guys

2011 – 60

2012 – Lots

2013 – To Many To Count

2014 – Will you be wearing a
#sqlkilt?



Other Activities

SQL Long Run

- The Sunday before PASS.
- Running group get together and – run!
- Free Event
- sqllongrun.eventbrite.com

Argenis Without Borders

- Donations for Doctors Without Borders
- If goal is hit, lots of speakers will make fools of them selves
- <http://dcac.co/go/2014-dwb>



Other Activities

PASS Photo Walk

- Group photography session walking around the Seattle area
- Great way to get a little exercise & see the sites of Seattle on Tuesday morning
- Free Event
- Register at <http://dcac.co/go/2014-photo>

Finding out more about the summit?

Twitter

- #sqlpass
- #summit14
- #sqlkilt

SQL PASS website

PASS Summit Guidebook

PASS HQ Info Desk

First Timers Webinar Exclusive Giveaway

\$10 Starbucks Card...

- for the first ten First Timers who register for SIOS' September and October Webinars

\$250 Amazon Gift Raffle at PASS Summit 2014

Increase your odds! Enter your name each time you attend one of these webinars (up to four chances to win):

- **August Webinar**
This First Timers Webinar
- **September Webinar**
SIOS Clustering in the Cloud
- **October Webinar**
SIOS and Storage Switzerland: HA and DR Must-Haves for High Availability and DR Protection in the Cloud
- **November PASS Summit**
Stop by the SIOS Booth and get scanned by 11/6

Any Questions?

Last chance before PASS Summit...

Thanks for coming... See you at the PASS Summit

Denny Cherry

SQL PASS Unofficial Party Planner



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